



Greater Fort Worth Chapter



APICS GFTW Chapter Summer 2016 Newsletter

GFTW President's Corner

Please take a moment and join me in thanking the 2015-2016 Executive Board. Their countless hours and efforts are the reason for our chapter's continued success!

Charles "Buzz" Busby: VP of Membership

Melody Busby: VP of Finance

Brian Cossette: VP of Marketing

Joe Crosswell: VP of Education

Randy Napier: Student Chapter Faculty Liaison

Kevin Nelson: VP of Programs

Many thanks go to our 2015-2016 Board of Directors, as well.

Jeff Cunion: Director of Program Venues

Jay Guru: Director of Membership

Uday Soni: Director of Program Content

I'd also like to welcome our 2016 – 2017 Executive Board:

Charles "Buzz" Busby: VP of Membership

Melody Busby: VP of Finance

Brian Cossette: VP of Marketing

Joe Crosswell: VP of Education

Randy Napier: Student Chapter Faculty Liaison

Uday Soni: VP of Programs

We are also excited to welcome our board of directors:

Jeff Cunion: Director of Program Venues

Ketan Namjoshi: Assigned position pending

Michael Ortiz: Assigned position pending

Anurag Vaidya: Assigned position pending

2015-2016 GFTW Programs Report

<u>Date:</u>	<u>Program Event</u>	<u>Signed up</u>	<u>Attende d</u>	<u>% No Shows</u>
7/16/2015	Martin Sprocket & Gear - Fort Worth	25	18	-28%
Aug-15	Summer break	0	0	
Sep-15	No event	0	0	
10/15/2015				
5	Martin Sprocket & Gear - Arlington	24	8	-67%
11/18/2015				
5	Joint UTA Student Chapter meeting	15	26	73%
Dec-15	Winter break	0	0	
Jan-16	No event	0	0	
2/18/2016	Town hall/Mixer	7	8	14%
3/17/2016	Joint TCU SVCC meeting	13	23	77%
Apr-16	No event	0	0	
5/20/2016	Management Appreciation Night	25	25	0%
6/16/2016	Spring Creek BBQ Bedford - Chris Loney guest speaker	14	16	14%
Average		17.57	17.71	

This past year, we held seven professional development meetings (PDM). As you can see from the snapshot above, we averaged just fewer than 18 attendees per meeting, which represents < 10% of our membership totals. We would appreciate your feedback on future PDM event ideas, subjects, guest speakers &/or tour ideas that would be of interest to you, as your board is looking to improve our attendance totals.

As for upcoming events, we have a tour event scheduled for our July PDM, which will be followed by a summer break (no event) in August. I'm excited to announce that the Greater Fort Worth Chapter of APICS is working in unison with the ISM and CSCMP organizations on a joint meeting that will be held at a downtown Fort Worth location on September 13th.

So, mark your calendar to save the date and watch our website for future updates about this upcoming event!

Dave Shelton, CPIM
President

GFTW Education News

JUST DO IT!

In 13 years of involvement with our chapter's education program I think I've heard all the excuses why our members don't take advantage of APICS education. Everything from "that's my son's baseball night," to "I can't afford it." But mostly what I hear is "I'm too busy with work, I just don't have the time, or the timing is not right for me now, maybe next year." I often advise my clients at the Texas Manufacturing Assistance Center that although their primary objective is to operate the business and serve their customers, they have to make time to work "on" the business. The same is true for our personal professional development. One of my customers mentioned that he would like to see one of his young managers get involved in professional development so I challenged the young man that if he would take a course, I would take it too. So at the age of 58, with a fulltime job at TMAC, running my own business (second fulltime job), in the middle of a major remodel of my house, and attending my son's 4-day wedding festivities, I signed up for the APICS Certified Supply Chain Professional certification exam review course. What was I thinking! Long story short, I'm glad I did it. We are a little over half way through the class and yes it requires some serious dedicated study (reading) time. It's been 10 years since I finished the APICS/CPIM courses and college was many years before that so I'm out of practice. But I am getting it done. The structure provided by the class schedule and the on-line learning system really helps. The good news is that I am actually motivated by the material.

The APICS CPIM (Certified in Production Inventory Management) deals with subjects internal to a business such as materials management, master scheduling, and production planning. The CSCP deals with external business subjects such as the extended supply chain from organizations' suppliers through to the end customers. From my experience with it so far, the CSCP course is very comprehensive and it helps me keep the context of the big picture of a business enterprise in mind. I think this is important to all of us because it is so easy to become so focused on our respective functions within an organization that we lose the high level perspective. This class helps me stay up-to-date and relevant.

A few reasons you should get and take advantage of APICS education: Improve your professional profile in a competitive job market and economy; Gain specialized knowledge, skills, and credentials to enhance your resume; Increase your value to your employer and your ability to secure employment. I encourage each of you to challenge yourself, make the time to refresh and continue to learn. Our education offerings are on our website. Check it out!

North American CSCP and CPIM Exam Promotions

The following exam promotions are being offered to CSCP and CPIM candidates in North America. Both of these promotions are designed for candidates who are ready to take their exam but have not yet purchased an Authorization to Test (ATT).

1. North America CSCP candidates who currently have a 2015 or 2016 CSCP Learning System will be offered a free exam retake* if they purchase their exam using promotion code CSCPEXAM2016 prior to August 31, 2016.
2. North America CPIM candidates who have purchased the CPIM Self-Study Kit, Online Courses or CPIM Exam Simulator will receive \$35 off their exam if they purchase their exam using promotion code CPIM35 prior to August 31, 2016.

*CSCP Candidates will not need to take any action to claim the free retake. All qualified candidates will receive a free ATT within two weeks from the time they purchase their exam. They will have six months from the date of issue to use their ATT, except for candidates who plan to take the CSCP 2015 exam. These candidates will need to schedule their retake prior to the exam deadline of October 15, 2016.

If you have any questions regarding this promotion, please contact chaprel@apics.org.

New Tool Allows Members to Choose Certification Best for Them

By [Katie Bascuas](#) / Mar 4, 2016*(iStock/Thinkstock)*

With the launch of a selector tool as well as new self-study options, one association is hoping to give its members more flexibility and control when it comes to choosing their educational opportunities.

APICS, the association for supply chain management professionals, wants to make it easier for its members and customers to choose the education and credentialing programs that best fit their needs and lifestyle.

In order to do this, the group **announced** the launch of new self-study courses and an education selector tool last week.

APICS Executive Vice President of Education and Certification Dean Martinez said the organization hopes the new tools will allow customers and members to make a more informed decision not only on what is the right learning modality for them but also which is the right learning tool based on where they are and where they want to go.

“We heard from our members and customers, and also our partners, that they were looking for an easier way in which individuals coming to our website could make a selection about what is the right offer for them,” Martinez said.

To create a more intuitive process, APICS launched the “**Which Program Is Right for Me?**” selector tool, which allows users to see the different types of education and certification offerings as well as the different time and financial commitments that each require. Users can also compare offerings side by side.

In addition, individuals can also determine and choose offerings that are designated self-study or instructor led. Realizing the importance of self-study to its members and customers, APICS introduced a self-study kit and an online course to provide alternative education paths.

Both of the new tools are intended to better meet member needs. “Essentially our goal is to empower and make it easier for our customers to make an informed decision,” Martinez said.

The tools are also part of APICS’ commitment to staying ahead of trends and challenging the status quo.

“The world is changing very, very quickly, and our members are changing as fast, so we cannot have our heads in the sand and assume that because we’ve always done it this way, we have to continue doing it,” Martinez said. “Frankly it’s the opposite. We need to be challenging ourselves as often as anyone else, particularly as often as for-profit organizations.”

Joe Crosswell, CPIM

V.P. Education

GFTW Membership News

APICS Membership Changes Coming in July!

Beginning in mid-July, APICS will offer two membership options for Professional and Young Professional:

- **APICS Plus** – A membership package for individuals actively pursuing APICS credentials (CSCP, CPIM or CLTD). Full discounts on all applicable products and service will be available to this level of membership. *Academic, student and enterprise professional memberships will receive these benefits*

- **APICS Core** – An option for individuals NOT actively pursuing an APICS credential (CSCP, CPIM, OR CLTD). Member discounts will be available for all applicable products and services, *with the exception of those associated with the credentials programs.*

As the program rolls out in July, pricing will be:

Member type	APICS Core membership	APICS Plus membership	Old pricing
Professional	\$180	\$220	\$200
Young Professional	\$90	\$110	\$100
Academic	NA	\$75	\$75
Student	NA	\$0	\$0

All APICS memberships will now include access to electronic copies of the *APICS Dictionary* and the *APICS* magazine. The printed versions of the *APICS Dictionary* as well as the *APICS* magazine will both be available for purchase.

Please see the chart below for pricing information:

APICS magazine pricing	North American member	International member
Member Price	\$20	\$40

Current members (with a Join or Renewal date prior to July 2016) will continue to receive the same benefits that they do through their current membership term. The next time they renew, they will need to select one of the two new options.

Message to Students and Young Professionals

APICS is dedicated to investing in our students and young professional members—the future supply chain leaders!

New targeted renewal emails were developed and sent to both student and young professional members to communicate the benefits they receive at their member level and the next steps to renewal.

What is changing?

APICS will no longer be converting students and young professional members.

Previously, APICS:

- Upgraded student members to young professional members at the time of their graduation.
- Upgraded young professional members to professional members at the two-year anniversary of their graduation date.

Now, APICS will:

- Keep student members at this level of membership until they renew as young professional members.
- Keep young professional members at this level of membership until they renew as professional members.

APICS Membership Update:

May membership totals reached 45,947. New members totaled 1,519 and student members totaled 8,372.

GFTW Chapter Membership as of June 18, 2016:

Current Membership Total:	237
Professional Member	151
Student Associate (not included in total)	131
Enterprise Professional (E)	39
Enterprise Professional	30
Young Professional (E)	9
Academic Professional	4
APICS One	4

Charles A. "Buzz" Busby, CFPIM, CIRM, CSCP
V.P. Membership