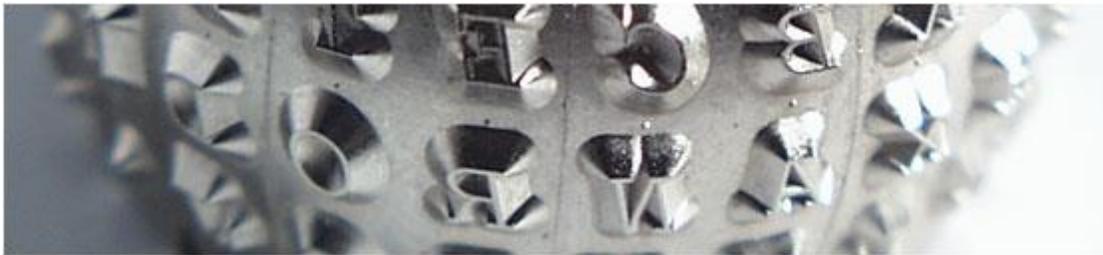




## Greater Fort Worth Chapter

NEWSLETTER :: November, 2015

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### Table of Contents

President's Note  
Martin Sprocket Plant Tour  
GFTW Membership  
Student Chapter  
International Conference

### Contact Us

Greater Fort Worth  
Chapter  
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### President's Corner:

By now, I'm sure many if not all of you have learned of the Volkswagen scandal involving the automaker's use of deceptive software to fool regulators into believing their diesel cars were compliant with emission laws. For years, the VW brand was synonymous with quality and value. Now that image is lost.

Their admission, under pressure from regulators, that they had purposefully misguided the truth has rocked their organization and the fall out is only beginning with the prompt resignation of the CEO and a plunge in their stock price. Only time will tell on how much more negative press and actions will result from these deceitful actions.

Trust and integrity are two essential bedrock components in the makeup of any successful individual or organization. Once earned

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and then carelessly thrown away, it's nearly impossible to ever reacquire them. It will be worth monitoring to determine how the public reacts to VW's counter actions to divert this embarrassing situation. Obviously, the proof in the pudding will be to watch their sales figures over the months and maybe years to come and ultimately if they can survive the onslaught of potential lost customers & sales in the years ahead.

APICS promotes these trust & integrity values through individuals with their CPIM and CSCP certifications. While not easily obtained, it's also an on-gong challenge to maintain these certifications through regular interaction with chapter and corporate meetings, conferences, education, etc. APICS employs the honor code by which individuals are responsible for recording and being able to provide proof of certification credits earned, if asked. These requirements by APICS guides the moral obligations that lead to certifications being held to a high standard that lead to individuals' success and ultimately benefit the organizations in which APICS certified individuals operate.

In today's electronic era, where news hits the airwaves in a manner of minutes, individual careers or companies' futures can be either be vaulted to the next level or crushed in the next instant. Which front page news article do you want to be a part of?

David Shelton, CPIM

GFTW President

### **Martin Sprocket Plant Tour**

The Greater Fort Worth Chapter of APICS' October Professional Development Meeting (PDM) was a plant tour event hosted by Martin Sprocket and Gear, Inc. at their corporate headquarters and factory in Arlington, Texas. Attendees to the event were treated to an educational video detailing the company's history, company overview and industries they serve, followed by an in depth plant tour, as provided by the hosts for the evening: Mr. Chris Junkin, District Manager and Steve Moore, Quality and Engineer Manager. Our hosts provided a thorough review of the various products produced at this site, the production process and capabilities of each work center, the company's inventory plan and service model by which they support their business. For those attending, it was a very informative and educational evening event.

## **Membership News & Notes**

By: Charles A. Busby, CFPIM, CIRM, CSCP

November, 2015

### Membership Dues

Ever wondered where your dues go or what they pay for? If you are a Professional or Enterprise member, \$50.00 out of your \$200.00 annual dues comes to the chapter. That money is used for items such as operating expenses (ISP/email services, chapter insurance coverage, CPIM and CSCP instructor kit updates, credit card charge fees, and subsidizing meal expenses at PDMs, to name a few). Additionally, we also provide some monetary support to our affiliated UTA Student Chapter. The GFTW Chapter also maintains a monetary reserve to protect against unexpected or extraordinary expenses.

### UTA Student Chapter

The UTA Student Chapter continues to grow! As of this month they have 90 members and continue striving to add more. They recently installed a new board of directors and have become a very active student organization on campus. Most of the thanks go to the hard work of faculty advisor, Randy Napier, PhD, CPIM. He has been an excellent asset in guiding the board.

### APICS Terra Grande District

The GFTW Chapter is part of the APICS Terra Grande District. This district covers the 22 chapters in Texas, Oklahoma, Arkansas, Colorado, New Mexico, Mexico and their affiliated student chapters. Terra Grande is one of eight districts established in North America. These districts hold quarterly meetings for chapter board members to keep up with best chapter management practices/training, instructor development, and sharing of ideas to support our membership.

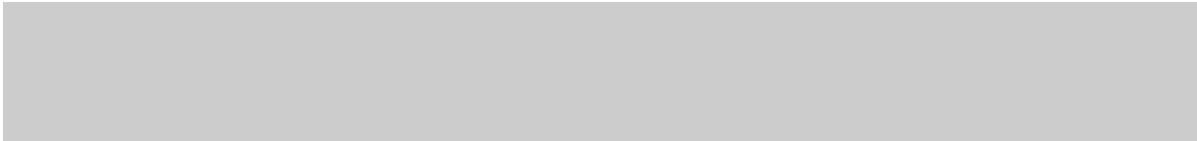
### GFTW Membership Snapshot

Our current membership numbers by type are:

Professional Members 154

Enterprise Professional 31

Young Professional (E\*) 23



Enterprise Professional (E\*) 19

Academic Professional 4

ASTL Legacy Member 1

TOTAL 232

Student Members 90

\*E = Electronic Membership

### **Student Chapter at UT Arlington**

APICS – Student Chapter at UTA kicked off the Fall Semester by organizing an Information Seminar for newly admitted students in the field of Industrial Engineering. Student support is one of the primary functions of the Student Chapter. In nearly every case, the peers are the best place to begin, because they have the knowledge and experience to advise them. The board members guided everyone on various queries ranging from academics, about how to be a part of APICS Student Chapter and how to help serve them grow further. We had more than 80 students attending it.

Another event which soon followed the Elections of new associates for the board members was the activity fair day organized on 2nd Sept at UTA. There were more than 200 new student member registrations at the counter. We explained the students about the various courses offered by APICS. Those included CPIM and CSCP and their valuation in the industry. We distributed the pamphlets about these courses and the steps involved in completing them. It was a successful event for the APICS student chapter.

The September PDM for the APICS Student Chapter at UTA was organized at Haggar Clothing Company Distribution Center at Fort Worth, Texas. 18 student members of APICS at UTA attended an industrial visit to Haggar Clothing Company. It is a privately held manufacturer of men's clothing based in Dallas, Texas. To consolidate its entire distribution center, Haggar built a state of the art distribution center at Fort Worth, Texas. The entire building is 665,000 square feet with a clear height of 36 feet and is fully air-conditioned. It includes a 308,000 square feet, two level conveyor/sorter system. They met Steve Bernier, Senior Vice President of Logistic Services before being separated into two groups led by Melody Busby, Scheduling & 3PL Logistics Manager and Jay Schulke. The groups were given a tour of the entire distribution center. During the tour they were given an overview of the plant, which covered the two story conveyor/sorter system, the loading and unloading section, the entire storage area which

utilized Very Narrow Aisle (VNA) racking system. Different techniques of supply chain and logistical operations were explained during the course of the tour. The end of the tour was followed by an interactive Q&A session. This industrial visit was exceptionally informative on a professional level.

### **International Conference/ Joint Meeting with Southwest and West Districts**

In October, I had the opportunity to attend the Terra Grande District meeting, which was a joint meeting with the Southwest and West districts, in advance of also attending APICS' International Conference in Las Vegas.

The joint meeting brought great news to the GFTW Chapter, as it was announced that the chapter achieved the APICS Chapter Benchmarking and Reporting (C-BAR) Platinum award level.

The International Conference was three days of educational sessions with many varying subjects including; Supply Chain Analytics, Collaboration, S&OP and Distribution & Logistics Insights just to name a few. During the general sessions the conference hosted two key note speakers. Jack and Suzy Welch who promoted their new book "The Real Life MBA" Your No-BS guide to Winning the Game. Jack focused on proven methodologies and immediately actionable practices needed to win in the most demanding global business environments.

Other Keynote speakers included Jim Carroll a global futurist, author, media commentator, and consultant. Jim spoke on inspiring professionals to reframe business advancement opportunities in the context of significant transformative change.

I have to say the best part of the conference was the student competition. This is where teams of students are given a supply chain problem to be solved using a computer simulation game. Teams developed and executed their solutions in the simulation. The teams had to present to a panel of Judges on their rationale for the decisions and their learning through the simulation experience.

In closing if you're given the chance to attend one of these conferences I would do so. This is a great way to sharpen your



skills and connect with peers. It gives you a chance to improve your functional knowledge, and network with key operations and supply chain management professionals from across the globe.

Brian Cossette

VP Marketing

